**WIRTGEN GROUP Presents Smart Synergies and Innovations at Bauma**

**The Wirtgen Group is the global trendsetter when it comes to innovative road construction machinery – a fact highlighted by the company’s approx. 120 exhibits and 13,000 m² of exhibition space at Bauma 2019. This year, the group’s slogan for the trade show is “Smart Synergies and Innovations,” and in this vein, Wirtgen’s impressive booth will showcase its perfectly compatible product solutions and application processes that enable customers to meet the challenges of road construction in a cost-effective manner while producing high-quality results.** **In this context, Bauma will be the first time that the Wirtgen Group will be exhibiting at a joint booth together with John Deere (booth number FS.1011).**

**Customer Focus Unmatched in the Industry**

“Close to our customers” – in professional circles, this value proposition stands for the Wirtgen Group, as a strong and reliable partner to the construction industry, like no other company. Innovative technologies and intelligent solutions are the hallmarks of its specialized product brands Wirtgen, Vögele, Hamm, Kleemann, and Benninghoven. Together, they form the basis for synergies that allow customers to leverage additional savings potential along the entire road construction process chain – in other words, Smart Synergies.

**Smart Synergies: Solutions from a Single Source**

But this phrase encompasses much more than just the group’s range of products. On the contrary, it is also synonymous with customer service provided by its worldwide sales and service companies. By continuously expanding its own infrastructure, establishing new branches, and adding additional service locations, its customers can purchase all of the products they need for their applications locally. And more importantly, they also receive service for all of these products from a single source. As a result, customers of the Wirtgen Group are perfectly equipped for every road construction challenge.

**Innovations: Always One Step Ahead**

To ensure that this remains the case, the company also continuously develops new solutions and makes advancements to existing products across all of its product brands. In doing so, its focus is on features that will truly benefit its customers at their construction sites. Wirtgen, Vögele, Hamm, Kleemann, and Benninghoven are using their innovative capacity to significantly advance the quality and efficiency of machines and technologies in the industry. As a result, visitors to Bauma can also look forward to seeing new premium products and tried-and-tested application solutions from the group.

**The Wirtgen Group’s Bauma Highlights: World Premieres and John Deere**

With around 120 exhibits, including numerous world premieres, the Wirtgen Group’s concentrated strength will be on full display in Munich – together with John Deere at a shared booth for the very first time. Thanks to the two companies’ complementary product ranges, the line-up covers an enormous range of customer solutions. Visitors will not only be able to experience this for themselves up close at the exhibits, but also from a height of 5 meters during a tour across the Skywalk, which connects each of the Wirtgen Group product brands’ technology centers and John Deere to each other. In addition, the Skywalk will offer visitors the chance to learn more about the Wirtgen Group’s synergies at individual stations.

For all those drawn directly to the exhibits, **Wirtgen** will be presenting world premieres and innovations from every product segment – showcasing cost-effective premium solutions for cold milling, cold recycling, soil stabilization, concrete paving, and surface mining. **Vögele** will be unveiling its new flagship – the SUPER 3000-3i, that, thanks to its SB 350 fixed-width screed, is capable of paving at a width of up to 18 meters – as well as pavers from the new Classic Line and innovations for the WITOS Paving process management solution. **Hamm** is presenting the “future of compaction” with new tired rollers in the HP series, its revolutionary split oscillation drum, and many new products for asphalt and earthworks. At **Kleemann**, the specialist for mobile crushers and screening plants,visitors will gain insights into innovative solutions for the quarry and for more environmentally friendly operations. Industry pioneer **Bennighoven** will be exhibiting its ECO asphalt mixing plants found in use across the globe today, as well as models from its TBA family of transportable asphalt mixing plants, which can truly do it all – and can now even be configured with a hot gas generator for RC additives. All perfect examples of mobility, flexibility, and quality made in Germany. The group’s exhibits at Bauma will be rounded out by a variety of different construction machines from **John Deere’s** product range.

Photos:

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|  | WG\_composing\_WVHKB\_09099\_HI Smart Synergies and Innovations – that’s what the Wirtgen Group stands for. With its specialized product brands’ end-to-end solutions from a single source, the group covers the entire road construction process chain. |

Photos:

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|  | W\_photo\_W380CRi\_00033\_HI Wirtgen is unveiling a world premiere at Bauma 2019: the new W 380 CRi, the world’s most state-of-the-art and powerful cold recycler. |

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|  | SUPER\_3000-3i The SUPER 3000-3(i) – one of the highlight’s of Bauma 2019 – is the new flagship among Vögele pavers from the company’s recently launched Premium Line. |

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|  | HAMM\_Serie HP Series HP – the new generation of pneumatic tyre rollers from Hamm. |

Photos:

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|  | Kleemann\_Pro\_Line Together with the MOBISCREEN MS 953 EVO screen, Kleemann’s MOBICAT MC 120 Z PRO and MOBICONE MCO 11 PRO mobile crushing plants deliver unparalleled results at the quarry. |

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|  | Benninghoven\_Portfoliomotiv\_2018 Benninghoven’s new product philosophy is to offer a completely new range of mixing tower configurations with the aim of achieving the highest product quality, longevity, short project times, short delivery times, as well as prompt and fast assembly. |

*Note: These photographs are only intended as a preview. For printing in publications, please use the photographs in 300 dpi resolution that are available for download from the Wirtgen GmbH / Wirtgen Group websites.*

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